



## OCTOBER 2020 NEWSLETTER



**October Speaker Series: Pandemic  
Priorities: The State of Buckhead Homes  
in 2020; A Panel Discussion on how the  
“new normal” is driving homes and  
design**

**Thursday, October 22, 7 p.m. Free Live Zoom Event**

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**Panel Moderator Elizabeth Ralls**, Publisher/Editorial Director, Atlanta Homes and Lifestyles Magazine

**Panelists: Norman Davenport Askins**, Architect and Author / **Hil Harper**, Co-Founder and Vice President, Ansley Atlanta Real Estate / **Tish Mills**, Allied ASID, Tish Mills Interiors

Join Buckhead Heritage and a group of distinguished local home, design and real estate experts as they discuss the pandemic-driven changes happening in the Buckhead residential world during this exceptional year. An architect, designer and realtor—each respected and celebrated in their field—will speak with the publisher of *Atlanta Homes and Lifestyles* magazine about how the “new normal” is affecting the ways in which we live, work, play and relax in our homes. What's in demand today, what makes our homes more enjoyable and valuable in this new era, and what are your neighbors doing to improve their homes? The panelists will also take your questions online, as well.

### [Registration](#)

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# November Speaker Series: Dr. Mason Lowance, *History of Race Relations in the Jim Crow Era*

**Thursday, November 5, 7p.m. Live Zoom Event**

Buckhead resident and author Dr Mason Lowance will speak about the history of racism in the Jim Crow era. Professor Lowance has written several books on slavery, and teaches Early American Literature, American Romanticism, and American Realism at the University of Massachusetts – Amherst. Mason is a native Atlantan who grew up in Buckhead and completed his undergraduate studies at Princeton University, received a master’s degree in English Literature at the University of Oxford in England, and his Ph. D. from Emory University.

This will be a free lecture, live on zoom, with a question and answer session afterwards.

[Registration](#)

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## Please Help us with our Fall Appeal

Please join us for our Fall Appeal, *Fall in With Us*. The leaves on our Buckhead Heritage money tree have fallen, and we need green ones to replenish them!

Our goal is \$25,000.00.

Because we were unable to convene for our spring fundraiser and will be unable to gather for our annual Holiday Party, we are asking you to help support Buckhead Heritage, so we can continue our mission **to enhance the quality of life in Buckhead by identifying, preserving and promoting its resources.**

Because the expenses of the organization continue, we invite you to focus on your commitment to our mission, and to send a generous donation to our appeal, *Fall in With Us*. Please return the attached form in the envelope provided. Thank you for understanding our financial needs during these trying times and for your continued support of Buckhead Heritage.

**To donate, please [click here](#)**

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## **Buckhead Hidden History**

*by Richard Waterhouse, Executive Director*

Hidden away in the parking lot of the building at 2970 Peachtree Road, Northwest is a gas light and plaque. It reads "Site of Early Real Estate Investment by ROY LECRAW, MAYOR OF ATLANTA 1941, memorialized by BUCKHEAD COALITION, INC. as a symbol to his VISION and FAITH in his community, December 2002, Atlanta Gas Light."

Roy LeCraw, May 1, 1895 - February 21, 1985, was a confident and outspoken leader who excelled in insurance, and was an officer in the National Guard. He was a charter member and President of the Atlanta Junior Chamber of Commerce in 1924. He later served as president of the

Atlanta Chamber in 1932, and ran for Atlanta Mayor in 1934. He was soundly defeated by James. L. Key.

The next Mayor, William B. Hartsfield, was worried that many of the best leaders in Atlanta were moving to the suburbs, and thought a labor-friendly candidate such as Roy LeCraw would be popular. Hartsfield started the campaign to annex Buckhead into the City of Atlanta.

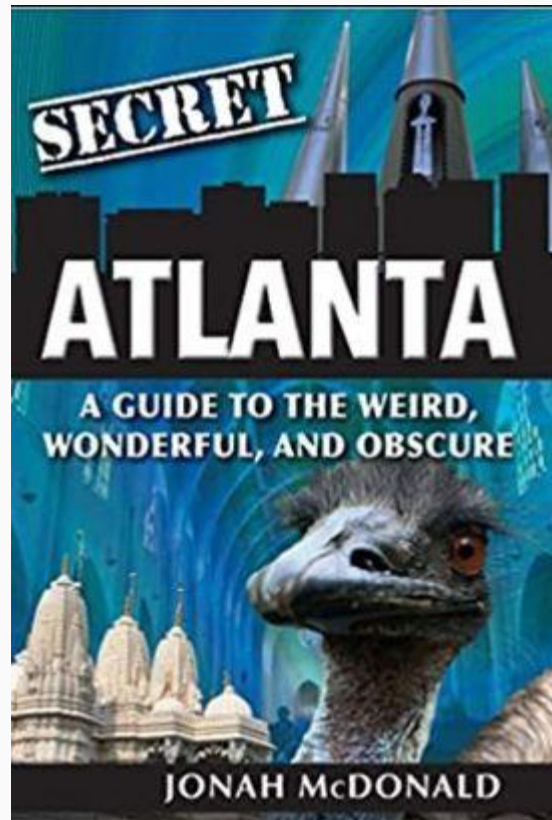
In September 1942 LeCraw defeated Hartsfield by 111 votes. But his tenure as Mayor was short lived; he resigned in May 1942 to join the Army. After returning from the war, Lecraw served as a state senator.

For those that enjoy wandering through cemeteries to soak up history, Roy LeCraw is buried in Arlington Memorial Park, Sandy Springs.

If you have Buckhead History items you would like to share, please send them to Richard Waterhouse at [rwaterhouse@buckheadheritage.com](mailto:rwaterhouse@buckheadheritage.com).

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## ***November Book Club: Secret Atlanta: A Guide to the Weird, Wonderful and Obscure, by Jonah McDonald***

**November 18, 2020 7 pm – Live Zoom Event**

Jonah McDonald writes about the unusual history of places around Atlanta. Buckhead area highlights include a very early time capsule, a historic site on Pharr Road, a famous painting on West Paces Ferry, and a Buckhead park with some of Atlanta's oldest history. It's hard to stop reading this fun book. Jonah will be with us to discuss his book.

[Registration](#)



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## 2020 Upcoming Events

October 22, 2020 - Speaker Series: Pandemic Priorities – The State of Buckhead Homes in 2020; A Panel Discussion on how the “new normal” is driving homes and design

November 5, 2020 - Speaker Series: Dr Mason Lowance, History of Race Relations in the Jim Crow Era

November 18, 2020 - Book Club: Secret Atlanta: A Guide to the Weird, Wonderful and Obscure, by Jonah McDonald.

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## To Join or Renew Buckhead Heritage Membership

Go [Here](#) or contact Richard Waterhouse at the office, 404-467-9447 or email [rwaterhouse@buckheadheritage.com](mailto:rwaterhouse@buckheadheritage.com).

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## Volunteers Always Needed

Buckhead Heritage is a volunteer run group and can always utilize a variety of skills, including folks to help at events, cemetery cleanups, and on several preservation projects that could use research, committee and leadership help. If you've like to have some fun, learn something while helping the community,



and meet some neighbors then we'd love to talk to you. Please contact Richard Waterhouse at the office.

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## **2020 Board & Staff**

### **Officers**

John Beach - President  
Fay Pearce, Jr. - Vice President  
Michael D. Armstrong - Treasurer  
Howard C. Benson - Secretary

### **Board of Directors**

Ivan Allen IV  
Beckie Amos  
Charlotte Margolin  
Christy Morris  
Elon Osby  
Elizabeth Morgan Spiegel  
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### **Advisory Board**

Mera Cardenas  
Edward L. Daugherty, FASLA  
Chris Hastings  
Wright Marshall  
Frances H. Westbrook

### **Executive Director**

Richard Waterhouse

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## **Our mailing address is:**

Buckhead Heritage, 3180 Mathieson Drive, Suite 200, Atlanta, GA 30305  
404 467-9447 [info@buckheadheritage.com](mailto:info@buckheadheritage.com) [Buckheadheritage.com](http://Buckheadheritage.com)

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